

## The Smokey Bear & Woodsy Owl Poster Contest Flyer!

Children from first through fifth grade are invited to participate in the National Garden Clubs, Inc. Poster Contest!

### Poster Rules and Tips



1. All poster entries must be sponsored by a local Garden Club.
2. Posters must feature Smokey Bear or Woodsy Owl and may not feature both together.
3. Smokey Bear posters must include Smokey's wildfire prevention message:

#### **Only you Can Prevent Wildfires!**

4. Woodsy Owl posters must include Woodsy's conservation message:

#### **Lend a Hand, Care for the Land!**



5. Each poster **MUST** be **11 x 17** inches in size.
6. The posters should encourage children to take a personal role in preventing wildfires or conserving natural resources.
7. A good poster has a bold and simple design. Its message is easily read and understood and is delivered both in picture and in text.
8. Materials that can be used include: crayons, markers, poster paints, water colors, etc. The choice of paper is up to the child.
9. Posters may include artwork pasted upon a second piece of paper. However, they must be flat. **No** 3-dimensional posters, computer scanned, or electronically generated images will be accepted.
10. The artist's name, address, home phone, grade, school, teacher's name, city and state must be printed on the back of the poster in the lower right corner. **Please print the label from GCG website**, then cut, paste or tape to the back of each child's poster.
11. Each poster must also show the name and city of the sponsoring local garden club.
12. Posters are to be completed by individual student artists.
13. Students should check spelling. Posters with spelling errors will be disqualified.
14. Posters will be judged for originality, design, slogan, artwork, and overall effectiveness of the message.
15. Since Smokey Bear and Woodsy Owl are Official icons protected by law, the colors of their clothing needs to be accurate. Check the colors on the Web site: [www.fs.usda.gov/conservationeducation](http://www.fs.usda.gov/conservationeducation). A poster may include just the head of Smokey or Woodsy Owl or their whole body. Woodsy Owl vintage images may also be used.
16. Winning posters should be copied as they will not be returned.
17. Visit [www.gardenclubofgeorgia.org](http://www.gardenclubofgeorgia.org) and [www.gardenclub.org](http://www.gardenclub.org) for further contest details.
18. Only 5 first place posters in the State competition will be entered in Regional competition. Regional winners will be entered in National competition. National entries become the property of NGC.
19. Please complete the Chairman winning posters report and send with posters.
20. To receive free copies of poster certificates, send an email to [symbols@fs.fed.us](mailto:symbols@fs.fed.us) with your name, address and quantity needed.

All local first, second, and third place posters should be to your **District Chairman** by **December 1**.

**District Chairman** should have all district winning first, second and third place posters to **State Chairman** by **January 20**.